

# Riccardo Plaisant

## VISUAL COMMUNICATION



10/07/1977, Cagliari (Italy)  
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### ABOUT ME

Italian art director and graphic designer based in Barcelona since 2006.  
 I have worked in web communication agencies and for public institutions (in Italy).  
 Since September 2012 I work as a freelance from Barcelona for Spain and Italy, researching new creative solutions and trends.



### PROFESSIONAL EXPERIENCE

[SCP/RAC](http://www.cprac.org) [www.cprac.org](http://www.cprac.org)  
 Art Direction, Image Coordination, Graphic Design, Video editor  
 2019 - 2020

SCP/RAC is a catalan centre for international cooperation within the Mediterranean countries on development and innovation. the web and social networks. I was the responsible for the Visual Communication and Graphic design for printed and web media (logos, brochures, videos, illustrations...) of 'theSwitchers' project.

[NETSOUL srl](http://www.netsoul.net) [www.netsoul.net](http://www.netsoul.net)  
 Art Direction, Image Coordination, Graphic Design, Video editor  
 2010 - present

Netsoul is a communication agency. I work on the creation, production and management of web content, graphics and text, for the web and social networks. Ideation, production and post-production of web-oriented videos and multimedia content for mail and social network campaigns

[SKEPTO International Film Festival](http://www.skeptonet.net) [www.skeptonet.net](http://www.skeptonet.net)  
 Art Direction, Image Coordination, Graphic Design, Video editor  
 2010- present

I am one of the creative directors of the Skepto IFF and the responsible of all the visual communication of the festival, from the crowdfunding campaign, to the graphic, illustrations, installations, merchandising.  
 I am also the producer of the editions held in Barcelona.

[FORMEZ PA](http://www.formez.it) [www.formez.it](http://www.formez.it)  
 Art Direction, Image Coordination, Graphic Design, Video editor  
 - 2012-2013

Formez PA is the institute in charge of training employees in the Italian Public Administration.  
 Creation and production of didactic contents about the EU Structural Funds: infographics, graphics, storyboards, sketches, motiongraphic videos) Production of content for the printed and electronic media.



### EDUCATION

[IdEC-Universitat Pompeu Fabra](http://www.idec-pompeu.fabra.edu)  
[Barcelona School of Management](http://www.barcelona.edu) Master in Publishing  
 Barcelona, Spain, 2007-2008  
 Master in Publishing

[Università degli Studi di Cagliari](http://www.unica.it) PHD School  
 Cagliari, Italy, 2004-2008  
 Doctoral School in Comparative Literatures  
 Research project on the metafiction stories of J.L. Borges and Italo Calvino.

[Università degli Studi di Cagliari](http://www.unica.it) Degree in Philology  
 Cagliari, Italy, 1999-2004  
 Majors: Modern and Contemporary Italian Philology  
 110/110 cum laude and publication right granted to thesis.



### SOFTWARE AND DESIGN SKILLS

Adobe Photoshop	● ● ● ● ● ● ● ● ● ●
Adobe Illustrator	● ● ● ● ● ● ● ● ● ●
Adobe InDesign	● ● ● ● ● ● ● ● ● ●
Adobe AfterEffects	● ● ● ● ● ● ● ● ● ●
Adobe Premiere	● ● ● ● ● ● ● ● ● ●
Wordpress/DRUPAL	● ● ● ● ● ● ● ● ● ●
MicrosoftOffice	● ● ● ● ● ● ● ● ● ●
Social networks	● ● ● ● ● ● ● ● ● ●
Illustration	● ● ● ● ● ● ● ● ● ●



### PERSONAL SKILLS

Organization	● ● ● ● ● ● ● ● ● ●
Creativity	● ● ● ● ● ● ● ● ● ●
Communication	● ● ● ● ● ● ● ● ● ●
Teamwork	● ● ● ● ● ● ● ● ● ●
Work under pressure	● ● ● ● ● ● ● ● ● ●
Remote work	● ● ● ● ● ● ● ● ● ●



### LANGUAGES

Italian	native	● ● ● ● ● ● ● ● ● ●
Spanish	DELE superior	● ● ● ● ● ● ● ● ● ●
Catalan		● ● ● ● ● ● ● ● ● ●
French		● ● ● ● ● ● ● ● ● ●
English		● ● ● ● ● ● ● ● ● ●

Writing, translation experience and spelling and style correction in different languages



### LAST PROJECTS

[Art & Creative Direction](http://www.sinopedizioni.com) [www.sinopedizioni.com](http://www.sinopedizioni.com)  
 Barcelona / Cagliari (Italia) March 2019 - currently

Visual communication strategy, Art direction and layout for a publishing house specialized in photographic books.

[Skepto IFF 11th edition](http://www.skeptonet.net) [www.skeptonet.net](http://www.skeptonet.net)  
 Cagliari, October 2020  
 Graphic design, video and communication, social networks manager

[Press advertising campaigns](http://www.unionesarda.it) [www.unionesarda.it](http://www.unionesarda.it)  
 Cagliari, Noviembre 2014 - currently  
 Copywriter and graphics for advertisements in printed newspapers

[Motion Graphic Video](http://www.action-euproject.eu/) <http://www.action-euproject.eu/>  
 Cagliari (Italy) 2019  
 Animated video on research carried out by the network of European Universities.



### I LIKE

- Bike
- Visual Arts
- Drawing & Illustration
- Travel
- Books
- Film festivals